



IMAGE PRINTING SOLUTIONS TAPS HOTELBLOX FOR NEW TRAVEL INCENTIVE PROGRAM

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FOR IMMEDIATE RELEASE

Chicago, IL. Image Printing Solutions, Inc., an industry leading printing and communications company that delivers innovative yet practical solutions to meet the diverse needs of growing corporations has selected HotelBlox LLC to design and facilitate an incentive travel program which will be incorporated into Image's overall service offerings to its customers. The first program will convene in Hawaii in June of this year.

"As the needs of our customers continue to diversify, we want to ensure that as a company we maintain a one-stop solution relationship" said John Purcell, Marketing Director for Image Printing Solutions. "HotelBlox now gives us the opportunity to include travel promotions in our services portfolio. Their deep supplier relationships, experienced team and comfort level in building, from scratch made them the obvious choice."

"HotelBlox is honored to have the opportunity to make a small contribution to the success path of such a premier organization" noted Lephate Cunningham, Jr., Managing Partner, HotelBlox LLC. "Image has a blue chip customer list and for us to be entrusted with this opportunity speaks to the dedication and hard work of our staff and the supplier partners that support us."

About Image Printing Solutions, Inc: Image Printing Solutions based in Irvine, California is a market leader of print communications and promotions. Medium and large corporations turn to Image to help them to manage communications enterprise wide. Programs may include merging print, web and email to maximize results or to build, promote and track incentives to maximize employee productivity. Image helps to create, design and manage all parts of these programs with a flexibility that that allows for the customization of programs to fit the specific needs of their client. Image is celebrating our 25th year in business and services clients with locations throughout North America.

About HotelBlox LLC: Chicago, Illinois USA based HotelBlox is changing the way buyers of bulk hotel rooms purchase and facilitate inventory. Organizations in various industries actively seek to acquire volume lodging levels to support their core objectives. HotelBlox offers these organizations proprietary cost-and-time saving, bulk procurement services allowing them to focus on what they do best. HotelBlox is not a procurement only company, but supports its clients and supplier partners with turn-key, and expert program management in the United States and Internationally. HotelBlox is an IATAN accredited travel company. For more information, visit www.hotelblox.com.