



March 5, 2008

Rui (Renee) Wang Appointed Coordinator, Asia Markets

Chicago, IL USA. HotelBlox LLC announced today the appointment of Rui (Renee) Wang to the position of Coordinator, Asia Markets. Based in the Chicago corporate office, Ms. Wang will work closely with our hotel and transportation partners in the U.S. and Canada to help ensure that we consistently exceed the requirements and expectations of Asia based clients. Ms. Wang will also play a key role in the company's efforts in developing new client relationships with organizations located in Peoples Republic of China.

A native of Shanxi, China Ms. Wang brings to HotelBlox, extensive cultural insights and, an in-depth knowledge and appreciation of the success levers required of companies to be successful in a global marketplace. After receiving an undergraduate degree in International Trade from the Tai Yuan University of Technology (China), Ms. Wang was among a select group accepted into the University of Illinois at Chicago MBA program for Asian professionals pursuing careers in International Business Operations. She completed the Masters program this past February, ranked third overall, in her graduating class.

“Both our client base and growth opportunities within the Asian market place have increased significantly over the past several months,” said Lephate Cunningham, Jr., Managing Partner. “As we forge full-speed ahead, we want to make sure that we are best positioned to earn the trust of clients, partners and deliver against what we promise. We feel confident that Renee Wang will make significant contributions to those core objectives and gladly welcome her to our family.”

Ms. Wang, who is fluent in English and Mandarin, will start of her new position April 1, 2008.

About HotelBlox LLC: Chicago, Illinois USA based HotelBlox is changing the way buyers of bulk hotel room's purchase and facilitate inventory. Organizations in various industries actively seek to acquire volume lodging levels to support their core objectives. HotelBlox offers these organizations proprietary cost-and-time saving, bulk procurement services allowing them to focus on what they do best. HotelBlox is not a procurement only company, but supports its clients and supplier partners with turn-key, online fulfillment tools and expert program management in the United States and Internationally. HotelBlox is accredited by International Airlines Travel Agent Network (IATAN). For more information on HotelBlox visit www.hotelblox.com.